## WOW! That must be nice!

When you drive by large homes, see someone wearing a nice watch or jewelry, or driving expensive cars, what is your first thought? Is it, "Wow, that must be nice." You might entertain a quick daydream about what it must be like, then you go about your day doing the same things you've always done – at least until the next time you encounter some "lucky" person who became wealthy.

I used to entertain those daydreams myself, but now I'm actually working towards being that "lucky" person.

You know, it's been said that one of the best ways to become wealthy is to find an unmet need, then find a product or service that fills that need at both an affordable and profitable price. THAT's the hard part; finding that solution. When deciding on how I wanted to pursue this dream, I was very selective:

First, I wanted to offer a product or service I could stand behind, without having to compete with other companies and retailers. In other words, I didn't want to try to meet a need that had already been met (or that could be met with a trip to the local discount store). There are opportunities available to sell almost anything; vitamins and health supplements, make-up, long distance services, even jewelry. The market for those types of products/services is incredibly small since most people have already found a solution or supplier they're happy with. Those opportunities require a skilled salesperson to persuade someone to switch from an already trusted solution to the new product.

Second, I also wanted an opportunity that would give me a high expectation of earning income and pay me on a regular basis, without having to purchase a bunch of inventory to store in my garage. What a hassle!

I found what I believe is the perfect opportunity. Let me tell you a little about what I'm doing.

I work from home. Essentially I send out information, make calls, and talk with people about the information I send. The information highlights a service available to anyone who can't afford to hire lawyers when they need them. (You can't get that at Wal-Mart or Costco!) The work is a little more detailed than that of course, but not much - and it's easy to learn.

What makes me even more excited about this is that it's giving me a lot of freedom I wouldn't have otherwise. Even better, it doesn't take much money and only takes a few hours each week to get this business started.

Maybe the best thing about this is that I'm in the business of meeting a need with a service that gives more value than the cash required to purchase it! What does that mean? Well, if the value received is greater than the cost to purchase, how hard do I have to work to "sell" it? It's nice not to have to be a high pressure persuasive salesperson AND still have an unlimited income potential! I get to share this product/service with others and reap the benefits when they purchase.

